**Работа оформляется в виде таблицы: слева – задание на английском языке, справа – его выполнение.**

**Прочитайте текст и выполните предложенные после текста задания**

**Self-Motivation and Optimism – The Key to Entrepreneurial Success**

In order to be an entrepreneur you will be carrying not only the burden of your new business but if you employ people, the burden of having to pay wages and support others as much as necessary. You will therefore have little time to worry about your own needs. Hence if you don’t much like who you are and need to be in any way selfish or need to get away from it all on a regular basis, an entrepreneurial life may not be for you. Entrepreneurs instead need to be other-centered in their views, have a positive outlook, exude confidence, should be able to take criticism, be pragmatic and be generally optimistic. Optimism is particularly important. Without optimism not only will the entrepreneur not believe in a brighter future but nor will any of the people working for him or her – an immediate recipe for disaster.

There are many characteristics that are important to becoming a successful entrepreneur, reduce it to just one or two, most of the research and literature on entrepreneurship seem to suggest that two characteristics stand above almost all others, especially at the early or formative years of any new venture. These are being self-motivated and optimistic.

Self-motivation is the ability to motivate yourself, to find a reason and the necessary strength to do something, without the need of being influenced to do so by another person. Put another way, this is working in a careful and consistent manner without giving up. It is therefore a dedication or tenacity to do whatever it takes to get things done and succeed.

If you want to excel in life and in an entrepreneurial business, self- motivation is essential. You must know how to motivate yourself. You must be able to keep your spirit high no matter how discouraging a situation is. That’s the only way to get the power you need to overcome difficulties. Those who are discouraged in difficult times are certain to lose even before the battle is over. As the author Ralph Waldo Emerson said, “Finish each day and be done with it. You have done what you could.”

Optimism is the ability to see the positive side of things rather than the negative and believe in a good future. Optimistic thinkers are usually positive people because they approach life with the expectation that a happy/satisfactory outcome is both desirable and possible. True optimism doesn’t mean being unaware of problems or difficulties; it means actively looking for the positive factors in a situation.

So, why is optimism useful? Seeing the positive side of difficult circumstances gives optimists the courage and ability to carry on and try again. They can learn from their mistakes and are able to apply that knowledge at a later stage. Pessimists, on the other hand, tend either to avoid similar situations in the future, or to repeat the same fatalistic errors.

<http://blog.readytomanage.com/self-motivation-and-optimism-the-key-to-entrepreneurial-success/> (дата обращения 15.01.17)

1. Переведите следующие выражения и предложения на русский язык:

- you will be carrying the burden of having to pay wages;

- need to get away from it all on a regular basis;

- without the need of being influenced to do so by another person;

- it is a dedication or tenacity to do whatever it takes to get things done and succeed;

- no matter how discouraging a situation is;

- the only way to get the power you need to overcome difficulties;

- true optimism doesn’t mean being unaware of problems or difficulties;

- keep your spirit high no matter how discouraging a situation is;

- they are able to apply that knowledge at a later stage.

2. Напишите предложения в косвенной речи, используя подходящие по смыслу в качестве слов автора следующие выражения: he stated, the journalist exclaimed, the writer concluded, he wondered, somebody asked, the HR added, the manager was interested to know, the agency rep answered, as the author Ralph Waldo Emerson said.

-Finish each day and be done with it. You have done what you could.

- Why is optimism useful?

- You will therefore have little time to worry about your own needs.

- There are many characteristics that are important to becoming a successful entrepreneur.

- You must know how to motivate yourself.

- What does true optimism mean?

- Are optimistic thinkers usually positive people?

- They can learn from their mistakes.

- Pessimists tend to avoid similar situations.

3. Напишите краткое содержание текста (summary).