### Variant VII

### I. Choose the correct item.

- 1. The firm ... a new water supplier at the moment.
  - a) is trying out b) tries out
- 2. They ... next week to sign the lease.
  - a) are meeting b) meet
- 3. Because of the banking crisis, banks ... lending.
  - a) were reducing b) reduced

Оформите ваши ответы в данной таблице:

1	2	3

### II. In each group of words choose the odd one.

- 1. a. informed b. literate c. educated d. intelligent
- 2. a. gentle b. fierce c. brutal d. rude
- 3. a. range b. width c. length d. height
- 4. a. explore b. study c. analyze d. assess
- 5. a. overriding b. major c. capital d. prior
- 6. a. make b. affect c. influence d. control
- 7. a. trade off b. alternation c. variant d. option
- 8. a. harm b. damage c. loss d. evil
- 9. a. equality b. provision c. distribution d. allocation
- 10. a. common b. rate c. scarce d. lacking

Оформите ваши ответы в данной таблице:

1	2	3	4	5	6	7	8	9	10

b) near	c) in d)	with e)	in f) into	g) abou	ut h) by i	i) throug	ghout j)	after.	
1. She's never workeda difficult person before.									
2. Whe	n she tra	vels all d	ay, she c	an`t slee	ер	night.			
3. Econ	omic an	alysis is	applied_		society	in busin	ess, finan	ice and	
governi	ment.								
4. The	capital o	f a limite	d compa	ny is div	ided	sha	ares.		
5. Com	mercial i	invoices	are issue	d	_ the go	ods are s	shipped.		
6. Prod	uctivity (	can be in	creased_		_ produci	ng more	capital g	goods.	
7. I too	k over th	is job	the	middle	of last ye	ear.			
8. We c	are not j	ust	the q	uantity o	of goods	and serv	rices but a	also their	<b>.</b>
quality.									
9. Get t	o know 1	the peopl	e who w	ork	you:	introdu	ce yourse	elf to the	m.
10. Ma	ny consu	mers wa	nt to buy	food pr	oduced _		a traditio	nal way.	
Оформ	ите ваш	и ответь	і в данн	ой табли	ице:				
1	2	3	4	5	6	7	8	9	10
IV. K	ОПРы:	Simple	, Conti	nuous	(Progres	ssive),	Perfect.	Comple	ete the
senten	ces (1-6)	with th	e appro	priate fo	orms of	the verl	bs (a-f):	a) rose	b) have
received c) are working d) agreed e) reviewed f) supplies.									
1. Ijust your mail.									
2. The price of energy by 15 per cent last year.									
3. At the moment we for a telecommunications company.									
4. Our companytechnical products.									
5. I hav	5. I haveyour proposal, and I'm quite impressed.								
6. The	6. The unionon Tuesday to resume contract talks.								

III. Complete the sentences (1-10) with the most suitable preposition (a-j):a) at

Оформите ваши ответы в данной таблице:

1	2	3	4	5	6

# V. Make the adjectives or adverbs in the box comparative. Then complete the sentences.

a) young b) efficient c) competitive	
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- 1. Big supermarkets are ......
- 2. Companies want to attract and keep a ...... workforce because of its technical skills.
- 3. Governments can change business laws to make the market ......

Оформите ваши ответы в данной таблице:

1	2	3

# VI. Read and translate the text. Write down your translation of the second paragraph.

### Modern Market Economies

1. Markets play a key role in coordinating the choices of individuals with the decisions of business. In modern market economies goods and services are supplied by both business and government. Hence we call them mixed economies. Some products or services are available to those who wish to buy them and have the necessary income – as in cases like coffee and wireless services. Other services are provided to all people through government programs like law enforcement and health care. In a mixed economy goods and services are supplied both by private suppliers and government. Markets offer the choice of a wide range of goods and

services at various prices. Individuals can use their incomes to decide the pattern of expenditures and the bundle of goods and services they prefer. Businesses sell goods and services in the expectation that the market price will cover costs and yield a profit.

- 2. The market also allows for specialization and separation between production and use. Rather than each individual growing her own food, for example, she can sell her time or labour to employers in return for income. That income can then support her desired purchases. If businesses can produce food more cheaply than individuals the individual obviously gains from using the market by both having the food to consume, and additional income with which to buy other goods and services.
- 3. Much of microeconomics and macroeconomics focuses upon the role of government: how it manages the economy through fiscal and monetary policy, how it redistributes through the tax-transfer system, how it supplies information to buyers and sets safety standards for products.

### VII. Answer the questions:

- 1. Why do the businesses sell goods and services?
- 2. What does the market allow?
- 3. What do microeconomics and macroeconomics focus upon?

## VIII. Complete the sentences (1-9) with the words (a-i):

- a) population b) wealth c) membership d) recessions e) certificate
- f) accommodation g) stockholders h) directors i) identity.
- 1. ..... can include money in bank accounts or in pension schemes.
- 2. Most governments aim to avoid ......
- 3. Australia has its own cultural.....
- 4. He lost his ..... in the shuffle of papers.
- 5. She holds .....in a number of regional organizations .
- 6. There's a shortage of cheap......
- 7. A public company must have at least two .........

<ul><li>8. The elect a director or directors to operate the corporation.</li><li>9. The highest density of is in the cities.</li><li>Оформите ваши ответы в данной таблице:</li></ul>												
1	2	3	4	5	6 7 8 9							
IX. Ma	IX. Match (1-9) with (a-i) to make up sentences:											
	past 100				a) o peo		y rates ar	d the well	-being of			
2. Cons	umer non	durable g	goods are	<b>;</b>	b) t	hrough v	ertical in	tegration.				
purchased 3. All over the world, the rich continue to get richer 4. Environmental degradation can have a				<ul><li>c) for immediate or almost immediate consumption.</li><li>d) in reducing the levels of poverty.</li></ul>								
	huge impact  5. The demand for some goods increases,				e) while the demand for others decreases.							
<ul><li>6. As incomes rise, people increase</li><li>7. In general, the greater the population,</li></ul>					<ul><li>f) the greater the demand.</li><li>g) their consumption of many goods and services.</li></ul>							
8. A change in the price of a good or service causes a change in the quantity					h) a change in the quantity demanded.				anded.			
demanded.  9. Some companies become monopolies through vertical integration.				i) and the poor continue to get poorer.				oorer.				
Оформ	Оформите ваши ответы в данной таблице:											
1	2	3	4	5		6	7	8	9			